



Press Release
For immediate release

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TIME Hotels to open five new properties across Middle East in 2019

- *TIME will add new properties in Dubai, Sharjah and Saudi Arabia – as well expanding its brand presence to Egypt*
 - *Enlarged portfolio to be showcased at Arabian Travel Market*

TIME Hotels, the UAE-headquartered hospitality company and hotel operator, is set to announce plans to open five new properties across the Middle East during 2019 – as it targets 35 properties by 2025.

The properties, which will see the growth and launch of existing as well as new TIME Hotel brands to key territories throughout the region, will be unveiled during Arabian Travel Market 2019, which takes place at Dubai World Trade Centre from 28 April – 1 May.

Mohamed Awadalla, CEO TIME Hotels, said: “Our pipeline of hotels and residences meet the demands of multiple value-driven markets by offering a high-quality experience right across all of our branded properties.

“We currently have 15 properties in operation across the UAE and wider GCC with new additions in Dubai, Sharjah and Saudi Arabia scheduled for this year as well as extending our presence to Egypt - further supporting our strategic business plan to increase our total portfolio to 35 properties across the Middle East by the end of 2025.”

TIME Hotels will debut its TIME Express Hotels brand with the opening of a property in Sharjah, during the third quarter of 2019. The three-star TIME Express Hotel Al Khan will feature 55 keys in total and is located 15 minutes from Dubai International Airport, 20 minutes from Sharjah International Airport and a 15-minute walk from Al Khan Beach.

In Dubai, TIME Asma Hotel is scheduled to open during the second quarter of 2019. The four-star property, located in Al Barsha, will feature 232 rooms including 12 suites, a gym, swimming pool, jacuzzi, four meeting rooms, a business centre and two restaurants.

“Plans are in place for two floors of the hotel to be reserved exclusively for female travellers, with dedicated services, including: personalised room service, a female-only

check-in counter, dedicated ladies-only guest relations, in-house baby-sitting services, and in-room tablets highlighting all of the services offered for women as well as enhanced bathroom amenities in each room,” said Awadalla.

Meanwhile, TIME Hotels’ international openings in Saudi Arabia and Egypt demonstrate the brand’s strength and popularity in markets outside of the UAE.

TIME Hotels opened its second property in Saudi Arabia at the beginning of April. Featuring 28 deluxe apartments - comprising four one-bedroom units and 24 two-bedroom units – TIME Dammam Residence is located 35 minutes from King Fahad International Airport and just minutes from various shopping and dining destinations in Dammam.

Joining TIME Dammam Residence in the kingdom will be TIME Golden Tower Al Khobar. Scheduled to open August 2019, the 65-key property will be strategically located on Al Khobar Main Street and within close proximity to Al Khobar Waterfront. The property will feature a roof-top garden lounge, a gym and a high-tech business centre.

In Egypt, [TIME Nozha Beach Aqua Park Hotel & Resort](#) will open its doors during Q3 2019. The four-star property – located in Ras Sudr, on Egypt’s Red Sea Coast – will feature 52 rooms and four suits as well as five castles, 93 villas, 891 chalets and 136 studios.

Located along a 945 metre stretch of white sand beach, the resort will feature the largest aqua entertainment complex in Ras Sudr, complete with various water slides, wave pools and water sport activities.

Awadalla, said: “This is a very exciting chapter in TIME Hotels’ short history as we open TIME Nozha Aqua Park & Resort, our first beach resort and first property in Egypt. Built with leisure and adventure visitors in mind, this resort is fully-equipped with everything the modern traveller requires for the perfect family getaway.”

These scheduled openings follow the signing of a new management agreement by TIME Hotels Management to operate Dunes Hotel Apartments’ three properties located throughout Dubai.

TIME Hotels took over day-to-day operations of TIME Dunes Hotel Apartment Al Barsha, TIME Dunes Hotel Apartments Al Qusais and TIME Dunes Hotel Apartments Oud Metha following the signing of the agreement on 24th January 2019.

“It has been a busy year for TIME Hotels with a raft of properties announced with several of them due to come online within the next 12 months. We have been very strategic with our openings, identifying and assessing the demand within the market and implementing the most suitable brand from the TIME portfolio, that best matches that demand and we’re looking forward to bringing more properties into our portfolio,” added Awadalla.

TIME Hotels will be exhibiting on stand HC0620 during this year's Arabian Travel Market.

For more information, please log onto <http://www.timehotels.ae/>

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