



Press Release
For immediate release

29 October 2018

TIME Hotels to launch its first beach resort hotel in Egypt

- *The four-star hotel, located in Ras Sudr, is UAE-headquartered TIME Hotels' latest property to launch in the Middle East as hotel chain continues its expansion*
- *The resort will feature the largest aqua entertainment complex in Ras Sudr*

UAE-headquartered [TIME Hotels](#) Management is set to launch its first beach resort hotel in Egypt, TIME Nozha Aqua Park Hotel & Resort, a four-star property located in Ras Sudr, on Egypt's Red Sea coast.

Due to open its doors in December 2018, TIME Nozha Aqua Park Hotel & Resort will feature 52 rooms, four suites and 14 chalets – with an additional 33 units to be added to the resort in 2019.

Located along a 945 metre stretch of white sand beach, the resort will feature the largest aqua entertainment complex in Ras Sudr, complete with various water slides, wave pools and water sport activities.

TIME Hotels CEO, [Mohamed Awadalla](#), said: "This is a very exciting chapter in TIME Hotels' history as we open TIME Nozha Aqua Park & Resort, our first beach resort and first property in Egypt. Built with leisure and adventure visitors in mind, this resort is fully-equipped with everything the modern traveller requires for the perfect family getaway.

"TIME hotels have a great deal of experience throughout the Middle East and more importantly an in-depth understanding of how to add value and drive in business."

TIME Nozha Aqua Park Hotel & Resort is located 20km from the new airport planned for Ras Sudr, 86km from Abu Rudeis Airport and 165km from Cairo International Airport.

The resort will feature four F&B outlets, including a 24-hour all-day dining restaurant where guests can select from buffet and a la carte meals; an Aqua Park Café offering pizzas and burgers; a beach restaurant and a lobby lounge which will serve afternoon tea.

The hotel offers guests a 24-hour fitness and leisure centre as well as a separate private pool for ladies and children with sauna, steam room, jacuzzi and gym.

The hotel will also offer two large and well-equipped conference rooms suitable for a range of different events. The 2,000 sqm banquet facility, fitted with dynamic and flexible audio systems, can host up to 800 guests making it the ideal venue for large gatherings such as weddings.

The opening of TIME Nozha Aqua Park Hotel & Resort is part of a huge expansion programme, with the company set to open six new properties across the Middle East, including another hotel in Egypt, by the end of 2020.

According to [Colliers International](#), Egypt's tourism industry recorded a strong performance in 2017, welcoming 7.2 million visitors, predominately from Saudi Arabia and the rest of the GCC, after many years of muted growth.

Russia, as well as Europe, have been long-standing major source markets for resorts located on the Red Sea coast. The expected resurgence in visitors from these locations will see both leisure and corporate travel in Egypt increase over the coming years.

Supporting both segments, the government is set to pursue a number of tourism investments including a new national museum and a series of new airports across the country.

Awadalla said: "With a resurgence in tourists in recent years, Egypt presents new opportunities for TIME Hotels to expand its presence. Expansion is the main driver of our business plan over the next few years, with new openings taking place in Dubai, Sharjah, Saudi Arabia and Egypt, taking our total portfolio to 20 properties by the end of 2020.

"Our current pipeline of hotels and residences meets the demands of multiple markets by offering a high-quality hotel or serviced apartment for a market segment."

The official signing of the management agreement between Nozha Beach and TIME Hotels took place at Cairo Marriott Hotel on Thursday 18th October 2018.

Commenting on the partnership agreement with TIME Hotels, [Abdallah Al Maghraby](#), CEO, [Nozha Group](#), said: "Our partnership with TIME Hotels reflects our commitment to touristic resorts and the real estate sector as we look to inject investments of around EGP 3 billion in Cairo and Ras Sudr in Southern Sinai.

We are confident in TIME Hotels' expertise and ability to help us deliver a high-quality hospitality experience that meets the needs of the midscale segment in line with Egypt's plans to transform Ras Sudr into a popular tourism destination."

For more information, please log onto <http://www.timehotels.ae/> .

-ENDS-

Photo caption (from left to right): Mahmoud El-Naggar, Sales & Marketing Manager, Nozha Beach; Amr Yasin, Managing Director, Nozha Beach; Abdallah Elmaghrabi, CEO, Nozha Group; Mohamed Awadalla, CEO, TIME Hotels; Richard McGrath, CFO, TIME Hotels and Emad Farid, Vice President - Operations, TIME Hotels Egypt.

Media contact:

ASHLEIGH MCGINLEY

Senior Account Manager



Tel: +971 4 365 2715 | Mob : +971 56 787 3577
E-mail: ashleigh.mcginley@shamalcomms.com
Office 106, Arjaan Office Tower, Dubai Media City
PO Box 502701 | Dubai, United Arab Emirates
Website: www.shamalcomms.com



A member of the WorldWidePR Affiliates

